WORK, WEALTH, HEALTH
Opportunities for Partnership in Advocacy

Delta Sigma Theta Sorority, Inc.
“Advocacy in Action” Workshop
August 3, 2010
New Orleans, LA
NAACP Regional Map
Programmatic Thrusts

ΔΣΘ

- Economic Development
- Educational Development
- International Awareness and Involvement
- Physical and Mental Health
- Political Awareness and Involvement

NAACP

- Economic Programs
- Education Programs
- Health Programs
- Criminal Justice Programs
- Climate Justice Programs
- Civic Engagement
Addressing Dual Forms of Bias

**Individual Bias**
- Acts of Discrimination
- Racial Profiling
- Devaluing Students’ Work

**Institutional Bias**
- Cyclical Poverty
- Inadequate access to Healthcare
- Unequal Resources in Public Schools
Economic Programs

Soror Monique W. Morris
Vice President
Economic Programs and Financial Freedom Campaign Center
Economic Program Foci

**ΔΣΘ**

▲ Financial Fortitude

▲ DST Home Ownership Maintenance Education (HOME)

▲ Delta Challenge HOME Foreclosure Prevention

▲ DST HOME Wealth Building

**NAACP**

‧ Financial Freedom Campaign (Lending and Literacy)

‧ Employment Fairness and Expansion of Opportunity in Emerging Industries

‧ Corporate Diversity Scorecard
How do we bridge the racial wealth gap?

How can NAACP units and Delta chapters work together to ensure financial literacy and competency in African American communities and other communities of color?
FFCC Goals and Objectives

- increase the financial literacy for underserved populations through workshops, training seminars, and mobilizing volunteers to educate their communities.

- direct high-need customers to the nation’s best service providers for appropriate interventions.

- provide technical assistance to small businesses to promote capacity-building.

- monitor and address complaints of potential discrimination or differential treatment, and compliance with fair lending principles.

- advocate for policies that reflect best practices among fairness in lending.
WORKING TOGETHER

How do we secure equal access to employment and the removal of barriers to job advancement?

What is the equity agenda with respect to employment given the fact that the nation is in a recession?
Fair Employment

Transparency in Employment and Contracting
The NAACP is leading efforts to ensure transparency and fairness with respect to employment and contracting in the public and private sector.

Removal of Barriers to Employment for Formerly Incarcerated People.
The NAACP is leading public and private sector efforts to end unnecessary discrimination against people with a criminal record.

NAACP Corporate Fairness Scorecard
The NAACP Report Cards on Corporate Fairness and Diversity, formerly known as the Economic Reciprocity Initiative (ERI), will measure performance in racial diversity and fairness in industries that are the fastest growing in the United States, by occupation and revenue growth.

NAACP Green Economy Portal
The NAACP Green Economy Portal is designed to provide resources and information to better facilitate access for everyone to the growing "green economy."
Opportunities in “Green” Economy

- Facilitating access to Federal, State and local business opportunities and occupations (transparency)

- Building capacity for MWBEs for participation in new industry opportunities

- “Green” Supplier Diversity Programs: Inclusion of African American women and other women of color
Health Programs

Soror Shavon Arline
National Director
NAACP Health Programs
ΔΣΘ

- Healthy Living Encore – Healthy Families
- Catching, Coping and Conquering
- My Cry in the Dark
- Health Reform
- SOCIAL ACTION

NAACP

- Childhood Obesity – “Healthy Hearts, Healthy Communities”
- HIV/AIDS – Faith Leaders, Screening etc.
- Health Reform Implementation
- SOCIAL ACTION
African Americans and Obesity

- Non-Hispanic blacks (35.7%) had 51% greater prevalence of obesity, when compared with non-Hispanic whites (23.7%). This pattern was consistent across most U.S. states.

- Greater prevalence of obesity for blacks and whites were found in the South and Midwest than in the West and Northeast.
Currently, 35.9% of African American children ages 2-19 are overweight or obese, compared with 31.7% of all children those ages.

Among young African-American children, 11.4% of those ages 2 to 5 already are obese.

Over two decades, the prevalence of obesity for African Americans climbed from 13.4% to 24.4% among all adolescents ages 12 to 19.
African American Girls

- The statistics are even more alarming for African-American adolescent girls ages 12 to 19. By 2007-08, 29.2% were obese—the highest prevalence of any age group by gender, race or ethnicity.

- By comparison, fewer than one in five Hispanic or white adolescent girls was obese.
1 in 16 African American males and 1 in 30 African American females will be infected with HIV.

38% of AIDS deaths in the US have been among African Americans.
HIV/AIDS – Facts

- Of the more than 1 million people living with HIV in the US, nearly half are Black. African Americans represent just 12% of the US population.

- AIDS is the leading cause of death among Black women ages 25-34 years and the second leading cause of death in Black men ages 35-44 years.

Every 9½ minutes, someone in the U.S. is infected with HIV
Based Upon These Facts…

- **What are we fighting against?**
  - Lack of access to affordable healthcare
  - Racism in the healthcare delivery system
  - Industries that profit from unhealthy living
How do we **bridge** the health disparities gap in the African American community?

How can **NAACP units and Delta chapters** work together to improve access to healthcare and reduce health disparities?
What can DST Chapters/ NAACP Units Do?

- **HIV/AIDS**
  - **Educate:** Host community wide forums, conduct screenings, collaborate with health departments
  - **Advocate:** Support legislation to include HIV screening as standard primary care etc.

- **Childhood Obesity**
  - **Educate:** Host parental education sessions, develop a list of healthy resources in the community – grocers etc.
  - **Advocate:** Address local school board to determine physical activity and school meal guidelines

- **Health Reform**
  - **Educate:** [www.healthcare.gov](http://www.healthcare.gov), health reform translation sessions
  - **Advocate:** contact legislators, legislative office visits