

ACTION ALERT – **UPDATED INFORMATION**

From: Reverend Gwendolyn E. Boyd and Patricia W. Lattimore, Co-Chairs

National Social Action Commission

TO: ALL MEMBERS OF DELTA SIGMA THETA SORORITY, INC.

RE: “Reclaim the Dream Rally and March” on August 28, 2010

The National President of Delta Sigma Theta Sorority, Inc., Cynthia M. A. Butler-McIntyre is “calling all Deltas” to participate in the “Reclaim the Dream Rally and March.” August 28 -- forty-seven years after the historic March on Washington led by Dr. Reverend Martin Luther King. Delta Sigma Theta was present for Dr. King’s speech 47 years ago and our National President is calling upon all Sorors to ensure Delta Sigma Theta has a significant presence on August 28, 2010. Our recently departed tenth National President, Dr. Dorothy Irene Height, was on the dais with Dr. King in 1963.

This rally and march is being organized by Reverend Al Sharpton and the National Action Network (NAN) to shed light on key issues that have diminished “The Dream.” Joining NAN along with Delta Sigma Theta Sorority, Incorporated, will be a cross-section of organizations and principals including, United States Education Secretary, Arne Duncan; Martin Luther King, III, President, Center for Nonviolent Social Change, Inc.; Ed Schultz, Television and radio show host; Tom Joyner, The Tom Joyner Morning Show & Reach Media; Marc Morial, President, National Urban League; Benjamin Todd Jealous, President, NAACP; Melanie L. Campbell, President, National Coalition on Black Civic Participation and Convener of the Black Women's Roundtable; representatives from Media Matters, religious groups, labor unions, and many other organizations.

Sorors, please convene at Dunbar High School, 1301 New Jersey Avenue NW, Washington, D.C., near the intersection of N Street NW at 10:30 a.m. To symbolize our unity, we are asking that all sorors assemble behind the “Grand Chapter” banner proudly wearing your Delta Sigma Theta paraphernalia. The rally will start at 11:00 a.m. followed by a march to the site of the Martin Luther King Memorial on the National Mall.

Let’s reclaim the dream on August 28th.

Informational updates regarding Delta Sigma Theta’s participation in this historic event will be posted on our website, or you can visit the National Action Network (NAN) website:

<http://www.nationalactionnetwork.net>