NOTICE REGARDING
INTELLECTUAL PROPERTY USE

Delta Sigma Theta Sorority, Incorporated owns all intellectual property (trademarks, service marks, and copyrights -- collectively "Marks") related to it, which includes all iterations of its name; any Delta logo – *e.g.,* the Pyramid and Greek letters symbols; word(s) or phrase(s) commonly associated with, and understood to refer to, Delta; and the "look" of any Mark used to distinguish merchandise and service as being associated with or related to Delta, including its color combination and year of founding.

During the past few years, as Delta approached its Founders Day (January 13), it has faced the disturbing fact that a number of nightclubs or social lounges, in the District of Columbia and in other parts of the country, have purported to hold events celebrating Delta's Founders or its founding. The promotional materials for such events always included the use of one or more of Delta's Marks and often include scantily clad women posing with alcoholic beverages. As we approach our centennial celebrations, this disturbing trend is already beginning.

Please be advised:

> **No individual member or soror, no chapter of Delta, and no Delta members or sorors who have affiliated as a group for any purpose, own any of Delta's intellectual property and none may authorize any third party to use Delta's intellectual property for any purpose. Using Delta's Marks in connection with ANY nightclub or social lounge event is particularly offensive and damaging to Delta's goodwill. Delta will diligently pursue, and will seek the maximum damages from, any individual, group, or entity that uses its Marks in such a manner.**

NOTE: This document does not express all of Delta's rights to, its restrictions on the use of, or actions it may take to protect, its intellectual property. It is designed to cause any potential user to stop, research, and ask questions. Remember: Delta vigorously protects its intellectual property, including instituting legal action to protect its rights where that is necessary.